



CASEY IN BUSINESS

The City of Casey's
Business Magazine

SPECIAL EDITION
ISSUE 44 2010

CASEY BUSINESS OF THE YEAR AWARD

Winner: Successful Endeavours Pty Ltd

Sponsor:

The City of Casey



Electronics and software developer Successful Endeavours took top honours at the inaugural Casey Business Awards being named 2010 Casey Business of the Year. Mayor, Cr Lorraine Wreford congratulated Ray and Junette Keefe on their win.

Successful Endeavours is based in Berwick and provides electronics design, software development and small scale production to the Australian electronics manufacturing industry.

www.successful.com.au



Mayor's Message



I am pleased to declare the inaugural Casey Business Awards a categorical success!

I was thrilled with every aspect of the Awards: the number and quality of business participants, the support from our sponsors, the calibre of the winners, and the glittering Awards ceremony itself.

The Casey Business Awards were designed to encourage local enterprise and celebrate business success in the City of Casey, and we were extremely pleased to have had 121 applications from 83 businesses across the municipality, well beyond our expectations for an inaugural event.

Nineteen sponsors provided outstanding support for the event, indicating their confidence in our local business sector, and their interest in the development and sustainability of Casey's economy. Council greatly appreciates the participation of these sponsors, and we are proud to display their logos in this special edition of *inBusiness* magazine.

Thanks to our sponsors, nine winners of the 2010 Casey Business Awards shared a total prize pool of \$13,000.

An independent judging panel of industry professionals looked for innovation, environmental sustainability, business planning and enthusiasm. The finalists displayed all of these qualities, and the winners are fine examples of strong businesses with all the hallmarks of success today and into the future.

Congratulations to Berwick-based electronics manufacturer Successful Endeavours on being named the 2010 Casey Business of the Year. Congratulations also to the category and Judges' Choice Award winners.

These were announced at a fabulous Awards dinner attended by more than 250 guests and local business owners. It was an exciting night creating an excellent opportunity for professional networking to further strengthen our business community.

I am pleased that we are able to showcase the winning enterprises in this edition of *inBusiness*, and hope that their stories, and the qualities that have made them stand out, will inspire others to even greater achievement.

Planning has already begun for the 2011 Casey Business Awards, and we look forward to increased participation from our thriving business community. We love to hear your success stories, and to celebrate excellence, so if you weren't in it this year, put the 2011 Casey Business Awards on your must-do list!

**Cr Lorraine Wreford
Mayor**

Home-based Business of the Year

Category finalists

Day Spa Parties

EcoFuture Pty Ltd

Eurostyle Timber Floors

Sponsor 

Minuteman Press Narre Warren

Green products distributor EcoFuture has won the Home-based Business of the Year Award. EcoFuture's products include cleaners, sanitisers and detergents, cleaning equipment, recycled paper products and biodegradable bags. EcoFuture also assists organisations, businesses and consumers become more sustainable and to reverse the effects of climate change caused by production, consumption, waste and day-to-day activities.

This Award was presented by Andy Raj from Category Sponsor Minuteman Press to Colin Butler and Luke Martin who accepted the award on behalf of EcoFuture.

www.ourecofuture.com.au



Winner: Travel Managers

New Business of the Year

Category finalists

Eightyone

Full Circle Health

Management

Travel Managers

Sponsor

Chisholm Institute



Andrew Kong from Chisholm Institute presented the New Business of the Year Award to Nicole Edgar of Travel Managers.

Travel Managers, operate a business that offers a huge range of travel agency services and products – both international and domestic, to corporate or leisure travellers from their home office in Narre Warren.

Travel Managers Tel: (03) 9704 0469



Small Independent Retailers of the Year

Category finalists

Be your best physiotherapy

Fields of Fairies

Framing to a T

Tackleworld Cranbourne

Sponsor

South East
Lawyers



Framing to a T was named Small Independent Retailer of the Year. Framing to a T has designed and supplied custom frames for retail and interior designers for 21 years and with two locations in Hallam and Berwick, has expanded to include a boutique picture framing and interior decorating store in Berwick Village.

This Award was presented by Tim Riley from Category Sponsor South East Lawyers to Tony and Cath Stocks of Framing to a T.

www.framingtoat.com.au



Agriculture and Primary Industries Award

Category finalists

Favero Gardens

Freni and Doria

Oasis

Sponsor

Department
of Primary
Industries



Jonathon Drohan from Department of Primary Industries presented the Agriculture and Primary Industries Award to Favero Gardens.

Favero Gardens are one of the largest vegetable growers in Australia and are based in Cranbourne. They supply vegetable markets and supermarkets throughout Australia.

www.favero gardens.com.au



Manufacturer of the Year

Category finalists

Australian Solar Manufacturing Pty Ltd

Back to Earth

Successful Endeavours

Sponsor

Fyna Foods



Melissa Daquino from Fyna Foods, presented the Manufacturer of the Year Award to Jain and Janice Lal of Australian Solar Manufacturing.

Australian Solar Manufacturing Pty Ltd (ASM) is the only high powered solar module manufacturing company in Australia producing high powered solar panels for sale in local and overseas market. ASM's customers are system houses, installation companies and large solar-park operators. ASM solar panels will also be exported to solar energy using countries like Germany in the near future.

www.australiansolarmanufacturing.com.au

Winner: Australian Solar Manufacturing Pty Ltd



Trades and Construction Award

Category finalists

Banks

Botanic Homes

Eurostyle Timber

Sponsor



Stockland – Selandra Rise

Stephanie Vanin of Selandra Rise presented Steve Harris and Craig Garvey from Botanic Homes with the Trades and Construction Award.

Botanic Homes has built a reputation for stylish, sustainable homes in Melbourne's south east corridor and Bass Coast. The Hallam-based building company was founded on three dynamic principles, to be smart, stylish and sustainable.

www.botanichomes.com.au

Winner: Botanic Homes





CASEY BUSINESS AWARDS

27 August 2010
Arthur Wren Hall
Hampton Park



MC Sjaak Kusters and Shevonne Matthews of Day Spa Parties



Olivia Hally



Russel Howcroft – Keynote Speaker



Day Spa Parties team



Silver Strings Quartet





Above: Joy Kusters, MC Sjaak Kusters, Maxwell Price and Stephanie Vanin of Stockland-Selendra Rise, Keynote Speaker Russell Howcroft, City of Casey Mayor, Cr Lorraine Wreford and Frank Phillips of Australian Made Australian Grown



Left: Clinton Blanchard of Full Circle Health Management with David Neitz of Melbourne Football Club



Nicola England of Commonwealth Bank with guest David Proctor



Michelle Anderson of Vecci with the Full Circle Health Management team



Awards Ballroom at Arthur Wren Hall

Franchise of the Year Award

Category finalists

- Mortgage Choice Berwick
- Quest Narre Warren Serviced Apartments
- Telechoice Fountain Gate

Sponsor  Bendigo Bank

Bendigo Bank, Lang Lang, Pearcedale, Narre Warren, Tooradin, Koo Wee Rup Community Bank@

Paul Jones of Bendigo Bank presented the Franchise of the Year Award to Kumar Vasantha, Karen Watson, Samantha Kirkwood of Quest Narre Warren.

Quest Narre Warren offers 4 star serviced apartments and conference facilities. Quest Narre Warren is mostly occupied by corporate travellers and project workers who require accommodation while they service local businesses. Quest Narre Warren also attracts leisure guests visiting friends and family who are local residents, bridal and sporting groups.

www.questnarrewarren.com.au

Winner: Quest Narre Warren Serviced Apartments



Food, Wine and Hospitality Award

Category finalists

- 1884 The Courthouse
- Eightyone Fine Food & Wine
- Margo's Fine Chocolates
- Shanikas

Sponsor  VECCI

Michelle Anderson of the Victorian Employers' Chamber of Commerce & Industry (VECCI) presented Eightyone Fine Food & Wine the Food, Wine and Hospitality Award. This Award was received by Jeff Gritus, Catherine Charles and Peter Cousins.

Eightyone Fine Food & Wine located in Berwick, provides a stylish contemporary atmosphere for dining. The wine bar and restaurant offers a variety of options for customers to sample some excellent food and wine.

www.eightyone.com.au

Winner: Eightyone Fine Food & Wine



Business and Professional Services Award

Category finalists

A Better Dental Care
St John of God Hospital
Successful Endeavours
Travel Managers

Sponsor

Monash University  MONASH University

Pro Vice Chancellor Leon Piterman of Monash University presented joint winners Mathy and Thamari Mathiyalagan from A Better Dental Care and Ray and Junette Keefe from Successful Endeavours with the Business and Professional Services Award.

Joint Winner: A Better Dental Care

A Better Dental Care, situated within the Casey Professional Centre in the heart of Berwick Village, offers a family friendly service that covers all aspects of general dentistry, from routine dental treatments to advanced dental procedures and emergency dental treatment.

www.dentcare.com.au

Joint Winner: Successful Endeavours Pty Ltd

Successful Endeavours serves the Australian Electronics Manufacturing Industry through the provision of electronics design, embedded software development and small scale production up to 1,000 units at a time and is located in Berwick.

www.successful.com.au

Joint Winner: A Better Dental Care



Joint Winner: Successful Endeavours Pty Ltd



JUDGES' CHOICE AWARDS

Innovation Award

Sponsor

**Women
Making it Work**



The Innovation Award was presented to Shevonne Matthews of Day Spa Parties by Mary Benton from Women Making It Work.

Vonevents (Day Spa Parties) is a home-based business offering a range of themed party packages. Day Spa Parties has experienced significant growth in the last 12 months. Day Spa Parties offers a mobile service for children's parties, baby showers, hens nights, corporate, team building and community events.

www.dayspaparties.com.au



Environmental and Sustainability Award

Sponsor

Thiess Services



Green products distributor EcoFuture has won the Environmental and Sustainability Award. This Award was presented to Colin Butler by Daniel Montalba of Thiess Services. Based in Tooradin and inspired by its natural and fragile eco-system, EcoFuture is influencing a more environmentally-conscious commercial cleaning industry through certified and performance effective green solutions.

www.ourecofuture.com.au



An additional Encouragement Award was given out on the night to a business that, in the judges' opinion, showed high potential for growth.

Encouragement Award

Sponsor

VECCI



An additional Encouragement Award was given out on the night to a business that, in the judges' opinion, showed high potential for growth.

This award was presented by Michelle Anderson of VECCI to Full Circle Health Management. Full Circle Health Management caters for all ages and fitness levels, and provides a multi-disciplinary clinic incorporating complimentary medicine.

Full Circle Health Management Pty Ltd
Tel: (03) 8683 6984



The City of Casey would like to thank all the sponsors of the Inaugural Casey Business Awards for making the Awards possible and showing their support for Casey Businesses.

Planning has already begun for the 2011 Casey Business Awards and all Casey businesses are encouraged to participate and celebrate excellence in our community.

www.casey.vic.gov.au/business

inBusiness@casey.vic.gov.au

MAJOR SPONSORS:



CATEGORY SPONSORS:



Key Contacts

Berwick Village Chamber of Commerce
President – Peter Fraser
Tel: 0447 109 372
info@berwick-village.com.au
www.berwick-village.com.au

Business Mums Network
Tel: 8399 9465
www.businessmums.com

Casey Business Forum
Contact – Geraldine Albrecht
Tel: 9705 5200
caseybusinessforum@gmail.com

Casey Cardinia Referral Network
President – Darius Mikolajewski
Tel: 9700 0422
darius@lowcostwebdesign.com.au
www.ccrn.org.au

Consumer Affairs Victoria
12 Wheeler Street,
Berwick Vic 3806
PO Box 406, Berwick Vic 3806
Tel: 8762 5222
www.vic.gov.au

Cranbourne Chamber of Commerce & Industry
Contact – Di Wyatt
Tel: 0412 933 364
cranbournecc@gmail.com
www.cranbournechamber.com.au

Enterprise Connect 131 791
www.enterpriseconnect.gov.au
enterpriseconnect@innovation.gov.au

Hampton Park Networking Group
President – Vanessa Gerdes
Tel: 0418 353 420
enquiries@hpng.com.au

Koori Business Network
Esmal Manahan 9651 9158
kbn@iird.vic.gov.au

Monash University Berwick Business and Education Group (MUBBEG)
Executive Officer – Jo Prezioso
Tel: 9904 7098
Executive Officer – Jasmin Bishop
Tel: 9904 7224
www.buseco.monash.edu.au/
mubbeg/

Narre Warren Chamber of Commerce
Contact – Bob Burns
Tel: 8786 8880
info@nwcoc.com.au
www.nwcoc.com.au

Small Business Victoria
www.business.vic.gov.au

Women Making It Work Inc.
Secretary – Sally McIntyre
Tel: 0458 330 377
admin@wmiw.com.au
www.wmiw.com.au

City of Casey
Customer Service Centres
Narre Warren
1 Magid Drive
Monday – Friday, 8 am–6 pm

Cranbourne
Centro Cranbourne
(opposite the Post Office, near the High St entrance)
Monday – Friday, 9 am–5 pm
Saturday, 9 am – 12 pm

Narre Warren South
Amberly Park Shopping Centre
Shop 8, 101 Seebeck Drive
Monday – Friday, 9 am–5 pm
Saturday, 9 am–12 noon
Tel: 9705 5200

TTY (03) 9705 5568
(Telephone Typewriter)
TIS 131 450
(Translating and Interpretive Service)

City of Casey Economic Development Department
David Wilkinson
Manager, Economic Development

Geraldine Albrecht
Retail Project Co-ordinator

John Bird
Project Officer

Kim McFarland
Business Liaison Officer

Lydia Ropiha
Economic Development Officer

Tom Zsolt
Senior Economic Development Officer